

# TOP AGENT

MAGAZINE



FRANCINE  
KITKOWSKI





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*With offices in both Wisconsin and Michigan, and with a team of dedicated agents, Top Agent Francine Kitkowski's business is well-poised to help a diverse range of clients buy or sell their homes.*

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Francine Kitkowski has over thirty years of experience in the real estate industry and an abiding passion for helping her clients succeed. With deeply held values and a customer-oriented approach, Francine has built an exceptional career not only because of her impressive figures, but also because of her

guiding belief about the power of real estate to change lives. "A few years ago, I looked at where the market was going, and I reflected on what kind of business I wanted to build," Francine says. She found Assist2Sell, a real estate franchise that reflected her own values. "I opened an office with them in 2019, and





it's going great," Francine says. "It has been a great fit for me, because I want to be part of a company that is focused on helping clients as their bottom line. I'm not in it for the money, which is why I'm in this franchise. I believe in this business model and in helping people reach their life goals."

With offices in both Wisconsin and Michigan, and with a team of dedicated agents, Francine's business is well-poised to help a diverse range of clients buy or sell their homes. "We have a different business model than a traditional real estate office," Francine says. "We charge a flat fee commission, no matter the price point."





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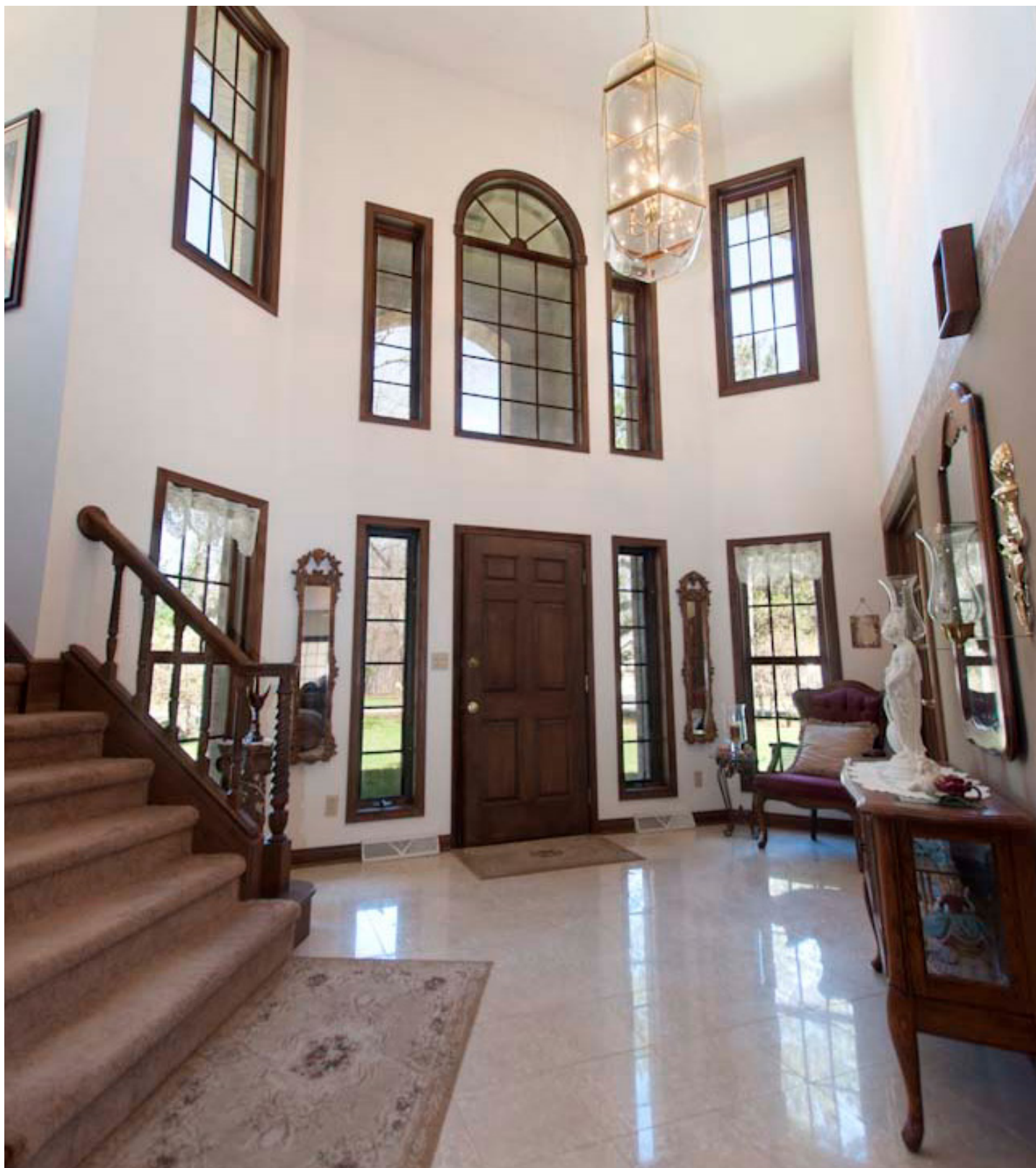
We are full-service, hands-on, and we work extremely hard on behalf of our clients. The money that our clients save on commission goes towards retirement, or college savings. Our clients know how hard we work for them. Their gratitude means everything to me."

Along with saving their clients money, what set Francine and her team apart are their market expertise, their negotiation skills, and their

adaptability. "We're great negotiators," Francine says. "We know the appraisers, we know the lenders, we know how to close deals. To be successful in this industry, you need to know how to adjust to current market conditions, to technology, to local and national changes, and you have to be in tune with the market."

To market their clients' listings, Francine and her team offer top-tier and all-inclusive services





to ensure competitive offers. “We have a professional photographer for every listing who does both photos and videos,” Francine says. “Real estate sells online now, so pictures are huge. We don’t charge more money for those services.

Every client receives the same marketing.” By leveraging the technological tools available from Assist2Sell, Francine and her team provide their clients with wide coverage across social media and digital platforms.





Dedicated to her community, Francine is actively involved in Rainbow House, a domestic violence shelter, where she has served as Board President and Board Chair for the past ten years. She has also served on the Chamber of Commerce Board of Directors. Francine is the author of a book, *Opening Doors*, an Amazon bestseller about real estate in her local area.

Looking to the future, Francine is interested in bringing on more agents and spreading the Assist2Sell business model to communities that could benefit from its approach. As she envisions growth, her priority remains providing excellent service and value to her clients. "I'm hands-on, I like to stay consistent and maintain high value," Francine says. "I want to grow with scale so I can provide the best service."

To find out more about Francine Kitkowski,  
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